

Expanding the Value



***2010 Spring Meeting
Sunday, March 14-
Wednesday, March 17
Hotel Del Coronado
San Diego, CA***



2010 PMI Spring Meeting, March 14-17

The 2010 PMI Spring Meeting will take place March 14-17 at the historic Hotel Del Coronado, located in San Diego, CA.

This year's theme, "Expanding the Value," is an appropriate one. As times change and the plumbing industry changes, PMI is working to expand membership, influence, offerings, service and global reach.

PMI Meeting Events

The PMI Spring Meeting will kick off with an opening keynote by **Brett Farmiloe** and **Zach Hubbell**, who present a program entitled, "Pursue the Passion." This program focuses on a subject many managers are facing today, how to motivate and ignite the passions of employees of the younger generations. Brett and Zach will show you how to light a fire in your employees that can't be extinguished.

PMI will also host a plumbing industry profile, set for Tuesday, March 16. This roundtable event will cover international and domestic plumbing issues affecting our industry. This is a great opportunity to weigh in on how these issues influence your

company's bottom line. Invited guests for this event include:

Tim Fisher, Plumbing Products Industry Group (Australia)

Yvonne Orgill, Bathroom Manufacturers Association (United Kingdom)

Christian Taylor-Hamlin, Bathroom Manufacturers Association (United Kingdom)

Ralph Suppa, Canadian Institute of Plumbing and Heating (Canada)

Jack Sims, World Toilet Organization (Singapore)

Robert Burgon, World Plumbing Council (United Kingdom)

Mike Adelizzi, American Supply Association

Ike Casey, Plumbing-Heating-Cooling Contractors

Julius Ballanco, American Society of Plumbing Engineers

Mary Ann Dickinson, Alliance for Water Efficiency

Pete Censky, Water Quality Association

Linda Luna, HD Supply

We Heard Your Plea

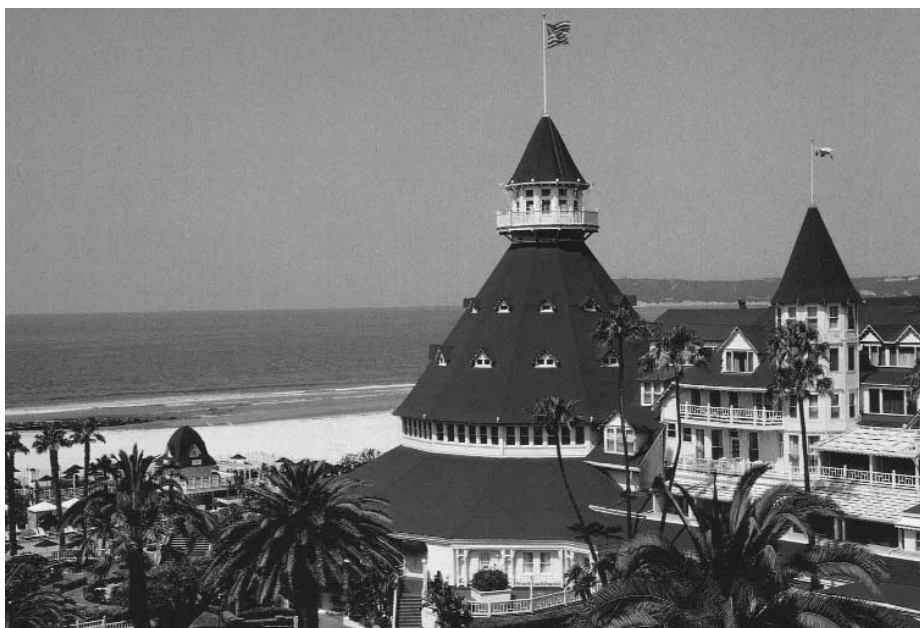
Through our post meeting surveys, you have asked us to shorten the

meeting duration. We have heard your voice and so we are starting the meetings a bit later and finishing up a bit earlier. The meeting will wrap up on Wednesday, March 17 with breakfast and an optional educational activity.

Hotel Del Coronado

The Hotel Del Coronado, the location for the PMI Spring Meeting, is a beachfront gem located on Coronado Island in San Diego. This historic hotel was built 120 years ago and maintains a rich legacy. The Del was the backdrop to the film "Some Like it Hot" and has hosted celebrities and dignitaries from around the world. PMI is very fortunate to secure our meeting space at this hotel, negotiated at a very special rate, and we encourage you to not miss out on a great meeting being hosted in a great location at a great price!

Registration and hotel information are available at www.pmihome.org. **Please note, the registration deadline is February 19.** Don't delay, secure your spot for what could be one of our hottest meetings yet! And we don't mean the warm California weather!



The Hotel Del Coronado, located in San Diego, CA. The site for the PMI Spring Meeting.

2010 PMI Spring Meeting Schedule of Events

SUNDAY, MARCH 14

2:00 p.m. - 5:00 p.m.	Board of Directors Meeting (Restricted Attendance)
3:00 p.m. - 5:00 p.m.	Meeting Registration
5:30 p.m. - 6:00 p.m.	VIP Reception (Invitation Only)
6:00 p.m. - 7:30 p.m.	Cocktail Reception <i>Dinner on your own</i>

MONDAY, MARCH 15

8:30 a.m. - 9:30 a.m.	Opening Keynote: Pursue the Passion
9:30 a.m. - 9:45 a.m.	Break
9:45 a.m. - 11:30 a.m.	Member Services Standing Committee
11:30 a.m. - 12:00 p.m.	Habitat for Humanity Presentation
12:00 p.m. - 1:00 p.m.	Lunch
1:00 p.m. - 2:30 p.m.	Plumbing Products Committee
2:30 p.m. - 2:45 p.m.	Break
2:45 p.m. - 3:45 p.m.	Issue Committee: Materials Performance
3:45 p.m. - 4:45 p.m.	General Membership Meeting
6:00 p.m. - 7:15 p.m.	Cocktail Reception
7:30 p.m. - 9:30 p.m.	Dinner

TUESDAY, MARCH 16

8:30 a.m. - 10:00 a.m.	Issue Committee: Water Efficiency and Sustainability
10:00 a.m. - 10:15 a.m.	Break
10:15 a.m. - 11:30 a.m.	Government Affairs Standing Committee
11:30 a.m. - 12:00 p.m.	Special Presentation by Bryan Shirley , President and CEO of Manufacturers' Agents National Association (MANA)
12:00 p.m. - 1:00 p.m.	Lunch
1:00 p.m. - 1:30 p.m.	Special Presentation by Jack Sim , Founder and CEO of the World Toilet Organization
1:30 p.m. - 2:30 p.m.	Issue Committee: Universal Conformity Assessment/Technical Standing Committee
2:30 p.m. - 2:45 p.m.	Break
2:45 p.m. - 5:00 p.m.	Plumbing Industry Profile
6:00 p.m. - 7:15 p.m.	Cocktail Reception
7:30 p.m. - 9:30 p.m.	Dinner and Closing Keynote Presentation

WEDNESDAY, MARCH 17

7:30 a.m. - 9:00 a.m.	Breakfast
9:00 a.m. - 11:00 a.m.	Focus: <i>Future!</i> with David Hagopian , PMI Director of Strategy and Technology

Note: The Fair Trade Committee is not scheduled to meet at the 2010 Spring Meeting

Dress Code

Attire for the PMI Spring Meeting and receptions is business casual. Business attire (jackets for men, dresses/slacks for women) is recommended for Tuesday's dinner/keynote speaker event. The temperature is likely to be in the mid 60's in the day and mid 50's at night.

2010 PMI Spring Meeting Attendee Information

PMI members, press and spouses are encouraged to attend the Spring Meeting. Non-member manufacturing companies are also welcome to attend the meeting at the non-member fee (some restrictions may apply). Registration fees cover the costs of all meeting materials, receptions and group food functions at the hotel.

Airport Transportation Options

The Hotel Del Coronado offers shuttle services to and from the airport at a rate of \$29.00 per person. Please contact the hotel to make a reservation. Cabs are also plentiful to and from the San Diego Airport. One way cab transportation from the airport to the hotel is about \$20.00-\$25.00.

Members Only! 3+ Member Discount

If three or more representatives from your company attend the 2010 Spring Meeting, your company is entitled to a discounted fee. The third-plus representative from a member company uses the 3+ Member Registration fee.

Non-member Guests

Non-member manufacturing companies are welcome to attend a PMI meeting at the non-member fee (some restrictions may apply). Please contact PMI for details.

Special Needs

Please contact a PMI staff member if you have any dietary restrictions or other special needs in order to participate in the PMI Spring Meeting.

Please note: PMI meetings are non-smoking events.

PMI Registration Fee Schedule

PMI Member: \$1,075
PMI 3+ Member: \$900 (If you are the third or more registrant from your company)
Non-PMI Member: \$1,550
Spouse: \$250
Press: Contact PMI

Call PMI for meeting details at 847-481-5500, or visit our website: www.pmihome.org. Registration deadline for the meeting is February 19.

Welcome to the Hotel Del Coronado

PMI has secured sleeping rooms for a special rate of \$199 per night at the Hotel Del Coronado, located at 1500 Orange Avenue, Coronado, CA, just 12 miles from the San Diego Airport. Check-in time is 4:00 p.m., check-out is noon. Contact the hotel directly at 1-800-HOTEL-DEL and ask for the Plumbing Manufacturers Institute rate of \$199.

PMI is pleased to host the Spring Meeting at the Hotel Del Coronado. This hotel is a registered National Historic Landmark with a rich and colorful heritage that sets it apart from all others. Visitors can walk out the hotel's back door and find themselves on Coronado Beach.

The Hotel Del Coronado offers guests a state of the art fitness center, an outdoor heated pool, business center, beachside activities and a full service spa. Shopping and site seeing are only steps away from the hotel. Visit www.hoteldel.com for more information about the hotel and its services.

IMPORTANT NOTE: How you make your reservations impacts PMI... and can also impact you! PMI contracts for the hotel's best conference rate by agreeing to meet a certain number of room nights during the meeting (our "block" of

rooms) and guarantees that reservations made under that "block" are protected against cancellation. PMI can continue to negotiate the best conference rates for future meetings based on the success in meeting the room block.

While cheaper rates are sometimes available outside of PMI's block through an Internet service, hotels are not required to honor those reservations. These cheaper Internet-only prices are often cancelled by the hotel when it is faced with an "over sold" situation. You arrive at the hotel, only to learn that your reservation has been released and you have no sleeping accommodations.

When room reservations are made outside of PMI's block, it can also impact PMI's final numbers. The risk of not meeting the committed reservation levels can result in stiff financial penalties to PMI and, in the end, the individual "savings" costs the organization more!

See You In March!